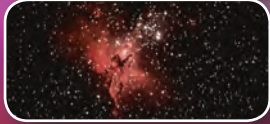


Photographic images can be used for many purposes. They are one of the most effective forms of communication. They can convey new ideas or information to the viewer.



Some Types of Photography

Purpose

Advertising photography

Sells products and services

Architectural photography

Shows different features of buildings – old and new

Astro-photography

Records images from space

Fashion photography

Shows new trends in clothing, accessories, etc

Forensic photography

Records details at a crime scene or an accident or a disaster that might be used for evidence

Newspaper photography

Tells a story about an event or a situation

Sports photography

Catches the action/events in sports

Wildlife photography

Records wild animals in their day-to-day life

Sample pages

Today, the technology used to take images is so advanced that people can use new ways to explore and examine things unseen by the human eye. Images provide an effective tool for people working, for example, in medical science, space exploration, archaeology, geology, town planning, security and conservation. A visual image can capture a moment in reality and give the viewer the chance to analyse the image carefully.

